



Ocala Gainesville Media  
CREDIT APPLICATION

Account# \_\_\_\_\_ Date \_\_\_\_\_

State Chartered Name \_\_\_\_\_

Name of Business \_\_\_\_\_

Business Location \_\_\_\_\_

Business Address \_\_\_\_\_  Own  Rent  Lease

Business Telephone Number \_\_\_\_\_ Personal Phone Number \_\_\_\_\_

Type of Ownership  Individual  Partnership  Corporation Length Time in Business \_\_\_\_\_

Nature of Business \_\_\_\_\_

PRINCIPAL OWNERS AND/OR OFFICER \_\_\_\_\_

**Name** \_\_\_\_\_

Social Security # \_\_\_\_\_ Title \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Address \_\_\_\_\_

Former Address \_\_\_\_\_ Former Employer \_\_\_\_\_

**Name** \_\_\_\_\_

Social Security # \_\_\_\_\_ Title \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Address \_\_\_\_\_

Former Address \_\_\_\_\_ Former Employer \_\_\_\_\_

Previous/Additional Business in which you were an owner/officer \_\_\_\_\_

\_\_\_\_\_ Title \_\_\_\_\_

**THREE CREDIT REFERENCES - Advertiser Media References Preferred (DO NOT PROVIDE CREDIT CARD NUMBERS)**

**Name of Business** \_\_\_\_\_

Account Name and/or Number \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Name of Business** \_\_\_\_\_

Account Name and/or Number \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Name of Business** \_\_\_\_\_

Account Name and/or Number \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

The person signing below as on behalf of the legal entity applying for credit from **Ocala/Gainesville Media** warrants and represents for the purpose of obtaining credit from **Ocala/Gainesville Media** that the complete and proper legal name of the legal entity applying for credit is as stated above; that all fictitious names used or to be used by the legal entity applying for credit are all stated above; the legal entity applying for credit has complete lawful capacity to contract; and the undersigned individual has complete lawful authority to contract on behalf of the above legal entity. For value received the undersigned, absolutely guarantees and agrees to be personally liable to **Ocala/Gainesville Media** for all sums and obligations due as a result of this application for credit for the above corporation, partnership or individual. **Ocala/Gainesville Media** shall have the privilege of granting such renewals and extensions as it may deem proper without discharging this guarantee.

If more than one person executes this application for credit and guarantee, their liabilities arising therefrom shall be joint and several. The undersigned waives notice against any one of the undersigned.

In the event that any obligations, as a result of the extension of credit or any contractual agreement with **Ocala/Gainesville Media** are placed in the hands of an attorney for collection, the makers also promise and agree to pay in like lawful currency, all costs and charges of collection, including reasonable attorney fees. The undersigned by executing this Credit Application consents and agrees that **Ocala/Gainesville Media** may contact the foregoing references and financial institutions: that each of the foregoing references and financial institutions are authorized to give unto **Ocala/Gainesville Media** the highest and lowest balances of the undersigned in its accounts for the past ninety days and any tendered payments or commercial paper (including checks, drafts, and orders) that were not honored within this period of time. It further shall not be necessary for any credit check to be favorable or any credit check to have been undertaken by **Ocala/Gainesville Media** the corporation, partnership or individual applying for credit before obligating the guarantor. Upon approval, the undersigned understands all balances are due in full by the 15th of the month following the month the charges were incurred. The undersigned also agrees to pay a service charge 1.5%, 18% per annum on all balances not paid by the 30th of the month following billing.

Signed \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Signed \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_